



Personal information

Name Desislava Emilova Manova-Georgieva
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[Facebook profile](#)
[LinkedIn profile](#)
Nationality Bulgarian
Date of birth 12-03-1980

Current Status

01.02.2011- current UNESCO Chair “Communication and PR”
Faculty of Journalism and Mass Communication
Sofia University, “St. Kliment Ohridski”, Bulgaria

PhD Student in Media and Public Relations
PhD thesis: “Communicating the EU among the youth in the regions, through the social media in Internet”

01.04.2011 – current **PernikMedia.net**
News portal of Pernik city and the region

PR & Project Manager PernikMedia.net
Author of the column “EU and the regions”

Publications **The Parliament Regional Review, Brussels, Belgium**
Issue 5, June 2007
- “Regions to call for EU reboot”
- “Regional leaders support plans for EU alcohol strategy”

PernikMedia.net

- [INNOHUBS](#) -

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Blog of the ex-Minister of the EU affairs – Gergana Passy
[All the articles in the column «The European Union»](#)

Work experience

01.10.2007- 01.04.2011

DEYA communications

Communications agency

PR & Web Projects Manager

Media relations, Media monitoring, Event management, Communication strategy planning; CSR activities; Website project management

01.08.2006- 08.02.2007

Applied Language Solution

UK translation and software development company

Project Manager

Management of translation projects, communication with customers and translators, answering of enquiries, location of specific information

24.10.2005- 30.07.2006

Action Global Communications Bulgaria

International PR agency

PR Executive

Media monitoring, event management, elaborating of press information, media relations, reporting on weekly and monthly basis, research on the market

01.10.2002- 28.07.2003

Sofia City Info Guide

Mass media-Press-Info Guides

Editorial assistant

Translation (from and into English), assistance in the preparation of every issue, coordination of the office-work

Trainings and part-time jobs

01.03.2008 - current

Ful Ltd, Bulgaria

official distributor of TPMS in Bulgaria

PR & Web Projects Advisor

Communication strategy elaboration, Corporate website-content management, media relations, event management (project manager - PR event hold jointly with Moto-Pfohe Bulgaria), press information elaboration, online marketing, advertising,

Project management – www.ful-bg.com

09.2007 - 03.2008

Ogilvy PR agency – Brussels, Belgium

Freelancer- working on EU communication projects

01.08.2007- 31.12.2007

Ministry of Foreign Affairs of Bulgaria, Bulgaria's EU Affairs Minister Gergana Passy

Contributor in a project, part of the communication strategy of Bulgaria as a new member of the EU

Website – content management;

16.02.2007-15.07.2007	<p>European Union Committee of the Regions, Brussels In-service internship with the secretariat of the EPP Group of the EU Committee of Regions (CoR)</p> <ul style="list-style-type: none"> • elaboration of the weekly newsletters • summary of the commissions' internal meetings • support to the administrators and active involvement in all the events organized by the EPP group in CoR • support in the organisation of the Summer University • 2 publications- Regional Review Magazine
06.09.2004- 19.11.2004	<p>Women and Life on Earth, Berlin Non-governmental organization</p>
	<p>Internship Multi-lingual research on the internet, original website and publication design and photo editing, production of PPT, etc.</p>
01.10.2003-15.06.2004	<p>University of Applied Sciences, Fulda, Germany</p> <p>Assistant Working out of PPT (presentations)</p>
01.08.2003-15.09.2003	<p>bTV (First National Private Bulgarian TV) Mass media-TV</p> <p>Script-writer at "Inache" show Translation and script working out (source: Reuters show-biz news),</p>
01.09.2002-01.10.2003	<p>AZ magazine Mass media-Press</p>
15. 02.2001-30.09.2002	<p>Freelancer- writer Kit Studio- advertising agency Advertisement and design</p> <p>Assistant in design, pre-print work</p>
01.07.2000-01.09.2000	<p>TV "7 days" Mass media-TV</p> <p>Internship in advertising and marketing department</p>
01.07.1999-01.08.1999	<p>"24 chassa"- Bulgarian National Daily Mass media-Press</p> <p>Internship in department "Internal relations"</p>

Education and trainings

01.02.2011- current

Sofia University, "St. Kliment Ohridski", Bulgaria
Faculty of Journalism and Mass Communication

Media and Public Relations

PhD in "Communicating the EU among the youth in the regions, through the social media in Internet"

06.10.2003-15.07.2005

University of Applied Sciences, Fulda, Germany

Intercultural Communication and European Studies
Master of Arts

10.1998-07.2002

Sofia University, "St. Kliment Ohridski", Bulgaria
Faculty of Journalism and Mass Communication

Public Relations

Bachelor degree

15.09.1993-30.05.1998

**High school for Foreign languages-
"Simeon Radev"- Pernik, Bulgaria**

English and German language

Personal skills and competences

Mother tongue

Bulgarian

Other languages

**English (Foreign language school, Toefl certificate,
2-year master program in English)**

Reading skills

excellent

Writing skills

excellent

Verbal skills

excellent

**German (Foreign language school, 2-year master
program in Germany, Business German certificate)**

Reading skills

excellent

Writing skills

excellent

Verbal skills

excellent

Russian

Reading skills

Very good

Writing skills

Good

Verbal skills

Good

French (Institut Français de Sofia - Bulgarie)

Reading skills

Basic

Writing skills

Basic

Verbal skills

Basic

Organizational skills and competences

abilities to work in a team, flexible, working with multiple tasks, implementing of presentations, project management, event management, communication strategy planning, etc.

OTHER SKILLS

- **Effective negotiation skills** (training- British Council)
- **Interpersonal communication skills** (training- British Council)
- **Customer-focused telephone skills** (training- British Council)
- **International business protocol** (training – lecturer: Kristina Krancheva)
- **Professional client handling** (Jorg Borgwardt-Vale Int.)
- **Strategic planning and positioning** (Jorg Borgwardt-Vale)

TECHNICAL SKILLS AND COMPETENCES

MS Office-Word, Excel, Power Point, as well as Adobe Illustrator, Adobe Photo Shop, Corel Draw, Quark Express, and a basic knowledge of Flash 5 and Dreamweaver; Joomla, Wordpress

Driving license: YES - B,M

Web projects: **Concept, design&programming**

www.karaibezopasno.com

Concept, coordination&content

www.pernikmedia.net

www.ful-bg.com (onlinepr.ful-bg.com; tpms.ful-bg.com; trucks.ful-bg.com; schetovodstvo.ful-bg.com)

Project coordination

www.deya.bg

www.eurocom2000.net

www.advocnter-bg.com

References (available upon request)

- **Filippo Terruso** (Policy Adviser, EPP Group in the European Union Committee of the Regions, Brussels)
- **Maria Tzankova** (PR Adviser, Bulgaria's EU Affairs Minister)
- **Yordanka Ivanova** (Senior Project Manager, Applied Language Solutions)
- **Prof. Dr. Rumen Stainov** (Professor of Computer Science, University of Applied Sciences, Fulda, Germany)
- **Anna Gyorgy** (Coordinator, WLOE e.V., Berlin, Germany)
- **Gergana Stoyanova** (Director and Host of "Inache", bTV)